

A vibrant green background featuring the text "Startup Area" in large white font. The text is surrounded by various colorful icons: a grey arrow with yellow and purple segments, a blue asterisk, a blue double-line arrow, a brown horse head, a blue 'X', a blue upward arrow, a purple checkered square, a white upward arrow, a blue wavy line, a blue double-line arrow, a blue 'X', and three brown dots. A purple banner with white text is located in the bottom right corner.

Startup Area

Apply now!

PARTNER PFERD

show expo sport

16 – 19 January 2025



LEIPZIGER EN♦GARDE
MESSE Marketing

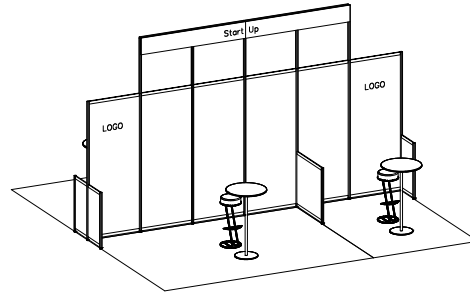
Apply now!

Start-up stand package offer for first-time exhibitors

The perfect starter package for presenting your innovative ideas and products.
Benefit from this opportunity to take part in PARTNER PFERD 2025 for the first time!

START-UP PACKAGE DESCRIPTION

- stand package with either **6 or 12 m² exhibition space**
- side panels
- carpet
- bar table and stools
- company logo
- triple socket
- electricity



Example. Design and arrangement may vary depending on placement.

Price for 6 m² start-up: €1.299

Price for 12 m² start-up: €1.989

Benefits:

- separate exhibition area in the hall
- direct contact with visitors and distributors
- media presence via the social media package
- live visitor voting: during the 4 days of the show with an award ceremony on Sunday in the "Reiterstübchen" for the best idea
- a main prize of 50% discount on stand space rental for 2026 + two PARTNER PFERD tickets for the evening event on Saturday in 2026

Detailed information on the conditions of participation is available from:

