

# PARTNER PFERD

show expo sport

## 18–21 January 2024



LEIPZIGER  
MESSE

EN ♦ GARDE  
Marketing

[www.partner-pferd.de](http://www.partner-pferd.de)

### EXHIBITOR INFORMATION

**PLEASE JOIN US AND BE PART OF THIS TOP-CLASS EVENT!**

#### The advantages of PARTNER PFERD:

Personal customer service • Attracting new customers • Direct sales (B2C) • Presenting your products and services

### THE THREE ATTRACTIONS AT PARTNER PFERD



#### It's Showtime!

- Varied show programme
- Sparkasse Sports Gala on 19.01.2024
- Leipzig Horse Night on 20.01.2024



#### 60,000 m<sup>2</sup> of exhibition space:

Multifaceted exhibition & accompanying programme:

- Forums, "Reiterstübchen" and special exhibitions
- Action Ring • Children's Adventure World



#### Sporting highlights:

- Sparkasse Leipzig Grand prix
- Longines FEI Jumping World Cup™
- FEI Driving World Cup™

# A WARM WELCOME ...

to the **26th edition of PARTNER PFERD** – one of the largest indoor events in the world!  
A trade-fair experience with a unique blend of top-level international tournament sports with world cup qualifiers in jumping and driving as well as entertaining shows and a comprehensive exhibition with informative forums and an exciting Children's Adventure World.

## OUR TOP REASONS

- Impressive mix of shows, exhibits and sport
- Experiential trade fair concept with a varied programme of events offering a platform for tournament riders, hobby riders and horse-lovers of all ages and disciplines
- The perfect place to present your products and services supported by comprehensive first-class services and an excellent infrastructure

## IMPRESSIONS 2023



Presentation in the Action Ring



EXHIBITOR Forum



Show-jumping course in Hall 1



Children's Adventure World



HORSE Forum



Western Riding



"Reiterstübchen"



Shopping Paradise

## IMPRESSIVE TERMS AND RATES!

**Exhibition space until 31 August 2023** (Early-bird rates)

<b>Row stand</b>	EUR 94.00/m <sup>2</sup>
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<b>Corner stand</b>	EUR 96.00/m <sup>2</sup>
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<b>Peninsula stand</b>	EUR 102.00/m <sup>2</sup>
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<b>Island stand</b>	EUR 105.00/m <sup>2</sup>
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**from 1 September 2023** (Placement begins)

<b>Row stand</b>	EUR 104.00/m <sup>2</sup>
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<b>Corner stand</b>	EUR 106.00/m <sup>2</sup>
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<b>Peninsula stand</b>	EUR 112.00/m <sup>2</sup>
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<b>Island stand</b>	EUR 115.00/m <sup>2</sup>
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All prices plus EUR 0.60/m<sup>2</sup> AUMA fee, media flat rate of EUR 120.00 and waste disposal fee EUR 32.00 and VAT.

## YOUR REGISTRATION

Simply use our online registration for booking.

Fast, easy and direct:

[www.partner-pferd.de/de/ausstellen/ausstellen-lohnt-sich](http://www.partner-pferd.de/de/ausstellen/ausstellen-lohnt-sich)



**HERE IS  
A DIRECT  
LINK TO  
REGISTRATION**

## FACTS & FIGURES 2023

Source: Exhibitor questionnaire 2023; Gelszus Messe-Marktforschung GmbH, Dortmund

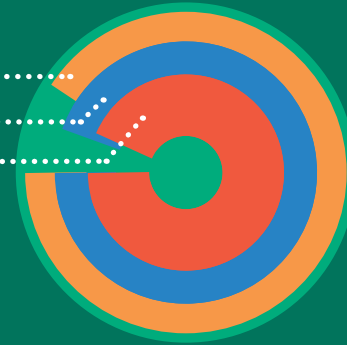
**230**  
Exhibitors

**77,300**  
Visitors

**97 %** achieved their goals  
in 2023

**99 %** would recommend the  
trade fair to others

**97 %** plan to participate  
again in 2024



## WE ARE HAPPY TO HELP!



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