

PARTNER PFERD

s h o w e x p o s p o r t

19 to 22 January 2023

LEIPZIGER MESSE

www.partner-pferd.de/en



LEIPZIGER
MESSE

EN ♦ GARDE
Marketing

WELCOME TO ...

the 25th edition of **PARTNER PFERD** – one of the world's largest indoor events!

This adventure fair offers a unique blend of top-level international tournament sport with world cup qualifiers in jumping, driving and vaulting, entertaining shows and a comprehensive exhibition with informative forums and a colourful children's adventure area.

» TOP REASONS TO TAKE PART

- The best-attended equestrian sports expo in Central Germany
- A place for equestrian sports fans to meet - 80.800 enthusiastically visitors attended PARTNER PFERD 2022
- A diverse range of visitor target-groups thanks to the exciting combination of show, expo and sport
- Successful sales pitches guarantee good turnover
- More than just a sales platform – a trade fair concept based on live experiences of international tournaments as well as information and shopping in combination with an extensive programme of social events
- Engaging special exhibition draw in a wide audience
- Perfect conditions for your presentation including comprehensive first-class services and an excellent infrastructure

» PLEASE JOIN US AND BE PART OF THIS TOP-CLASS EVENT!

The advantages of PARTNER PFERD:

- Personal customer service
- Direct sales (B2C)
- Attract new customers
- Present new products and services individually

» THE THREE ATTRACTIONS AT PARTNER PFERD



It's Showtime!

- » Varied show programme
- » Sparkasse Sports Gala on 20.01.2023
- » Leipzig Horse Night on 21.01.2023

The programme may be subject to change.



Total Area of 60,000 m²

- Multifaceted exhibition & accompanying programme:
- » Forums and special exhibitions
 - » Show Arena
 - » Children's Adventure World



Sports Highlights

- » Sparkasse Leipzig Grand prix
- » Longines FEI Jumping World Cup™
- » FEI Driving World Cup™
- » FEI Vaulting World Cup™

» IMPRESSIONS (2022)



Pony riding in the Glass Hall



Show-jumping course in Hall 1



Presentation in the Show Arena



HORSE Forum

» FACTS & FIGURES (2022) Top ratings from our exhibitors; source: Gelszus Messe-Marktforschung GmbH, Dortmund

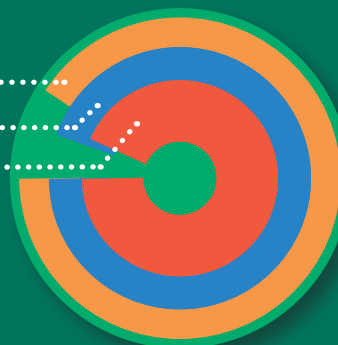
250
Exhibitors

80,800
Visitors

89.9 % have achieved their goals in 2022

95.9 % will recommend the trade fair to others

94.1 % plan to participate again



Meet&Greet at the exhibition on Saturday

» CONDITIONS – THAT IMPRESS!

Space rental

Registration before 31/08/2022 (Early-bird price)

after 01/09/2022 (beginning of placement)

Row stand	88.00 EUR/m ²	Row stand	98.00 EUR/m ²
Corner stand	90.00 EUR/m ²	Corner stand	100.00 EUR/m ²
Peninsula stand	96.00 EUR/m ²	Peninsula stand	106.00 EUR/m ²
Island stand	99.00 EUR/m ²	Island stand	109.00 EUR/m ²

All prices plus AUMA-contribution 0.60 EUR / m², media fee 115.00 EUR and statutory VAT.

» YOUR REGISTRATION

Simply use our online registration for booking. Fast, easy and direct:
www.partner-pferd.de/en/exhibit/book-trade-fair-stand/

» WE'RE HAPPY TO HELP YOU.



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